



GOLDENWALL



20 | 20



**IL PENSIERO CREATIVO  
È UNO STIMOLO COSTANTE.  
UN IMPULSO A SAPER  
GUARDARE OLTRE  
E CREARE  
SUGGERZIONI INEDITE  
PER DARE VITA  
A UN'EMOZIONE.**

# CREATIVE THINKING

Inkiostro Bianco è emozione, creatività e innovazione. Un laboratorio di idee applicate all'interior design specializzato nella produzione di superfici continue, decorativi artistici e personalizzabili in carta da parati, rivestimenti in legno e altri materiali innovativi. Inkiostro Bianco è in grado di dare una veste completamente nuova a qualsiasi spazio offrendo soluzioni originali e versatili definendo un nuovo modo di fare progettazione: la creatività innovativa a disposizione dell'interior design.

È il pensiero creativo che muove i nostri percorsi permettendo alla fantasia di scorrere libera, rendendo unico ed irripetibile ogni singolo progetto realizzato con competenza e massima cura nel dettaglio. L'ispirazione proviene da un continuo processo di ricerca e di contaminazioni fra stili, materie e pensieri. L'anima di Inkiostro Bianco è un team creativo di professionisti stimolato dalla passione per il bello che ci circonda, per la cultura e per l'arte. Collaborazioni con designer e artisti esterni contribuiscono ad arricchire la proposta grafica con creazioni dallo stile unico e dal forte impatto emozionale.

**CREATIVE THINKING  
IS A CONSTANT CHALLENGE.  
IT IS AN IMPULSE TO LOOK FORWARD  
AND CREATE  
UNEXPECTED SUGGESTIONS TO GIVE  
BIRTH TO AN EMOTION.**

*Inkiostro Bianco means emotion, creativity and innovation. A workshop of ideas applied to interior design and specialised in the production of continuous surfaces, as well as artistic and customisable decorations: wallpapers, wooden wallcoverings and other innovative materials. Inkiostro Bianco is able to propose an utterly new outfit to every kind of room, thus offering original and versatile solutions and defining a new type of project planning: innovative creativity made available to interior design.*

*The creative thinking moves our steps by letting fantasy freely flow out and making every project unique with the highest proficiency and care for details. The inspiration comes from a continuous research process and from contamination among style, materials and ways of thinking. The soul of Inkiostro Bianco is a team of creative professionals, inspired by the passion for the beauty around us, for culture and art. Cooperations with designers and artists contribute to enrich the graphic proposal featuring creations with a unique style and a striking emotional impact.*

*Amiamo ciò che facciamo.*

*È la passione che anima le nostre personalità creative. Vogliamo contagiare con il nostro creative thinking lasciando un segno indelebile negli occhi e nel cuore di chi apprezza e sceglie le nostre creazioni.*

*We love what we do.*

*Passion animates the heart of our creative personalities. We want to spread our creative thinking, thus leaving an unforgettable sign in the eyes and in the heart of the people who appreciate and choose our creations.*



# GIOIELLI ALLE PARETI

*Una magia preziosa  
si srotola sulle pareti.*

L'oro è il colore del sole e della luce, da sempre simbolo di estetica raffinata e di ricchezza.

Nuovi scenari creano la cornice per una moderna Età dell'oro e permettono alla mente di viaggiare tra giardini incantati, forme metalliche e reminiscenze di tecniche artistiche antiche.

Incontri esclusivi e fuori dal tempo prendono vita in luoghi preziosi animati da creature insolite e geometrie immerse nell'oro.

Misteriose storie di eleganza sofisticata vestono le superfici con preziosa bellezza.

Una nuova intrigante dimensione il cui linguaggio stilistico viaggia fra Art Déco, stile liberty, tecniche xilografiche, broccati, wax print e illustrazione contemporanea.

Grafismi ed elementi naturali si tingono di cromie brillanti impreziosite dalla lucentezza dell'oro giallo e dell'oro rosa.

Colori velati e sfumature tingono di inaspettate cromie fondali lucenti e tessuti consumati dal tempo aggiungendo trasparenze cangianti ai decori. Sono i giochi di luce tipici dei gioielli che illuminano di riflessi iridescenti le pareti.

Paesaggi immaginari stuzzicano la fantasia, creando atmosfere sognanti e ambienti lussuosi che fanno venire voglia di viaggiare con la mente.

## JEWELS ON WALLS

*Gold is the colour of the sun and of the light. It has always been the symbol of polished aesthetics and wealth.*

*New scenarios create the frame for a modern Golden Age and set the mind free to voyage through fantasy gardens, metal shapes and antique artistic reminiscences.*

*Exclusive and out-of-time encounters take place within precious locations animated by golden creatures and geometries.*

*Mysterious histories of sophisticated elegance dress the surfaces with refined beauty.*

*A new intriguing dimension where the style ranges from Art Déco, liberty style, xylographic techniques, brocades, wax prints and contemporary illustration.*

*Graphic and natural elements develop on shiny colours and are made even more precious by the gleam of yellow and pink gold.*

*Veiled colours and shaded tones embellish sparkling sceneries and worn out fabrics by adding iridescent transparencies to the decorations.*

*The plays of light typical of jewellery illuminate the walls with shimmering reflections.*

*Imaginary landscapes tickle your fantasy creating dreamy atmospheres and luxury room, that make you want to travel with your mind.*





April

GW 2020

Design  
Giorgia Ricci



COD : INKLVIC2001



COD : INKLVIC2002





# Nocturna

**GW 2020**  
Design  
**Giorgia Ricci**



COD : INKPIWG2001



COD : INKPIWG2002



# Amanti

GW 2020

Design

Marco Pisati



COD : INKCMIT2001



COD : INKCMIT2002





Gioielli

GW 2020

Design  
Marco Pisati



COD : INKLMGP2001



COD : INKLMGP2002







# Calcutta

GW 2020

Design

Marco Pisati



COD : INKCSPR2001



COD : INKCSPR2002



# The flutter

GW 2020

Design

Michelle Poonawalla



COD : INKNRAL2001



COD : INKNRAL2002





# Misty flutter

**GW 2020**  
Design  
**Michelle Poonawalla**



COD : INKBYAW2001



COD : INKBYAW2002





# Nimbus

GW 2020

Design  
Studio Zero



COD : INKKUZF2001



COD : INKKUZF2002



COD : INKKUZF2003



COD : INKKUZF2004





Seta

GW 2020

Design  
Studio Zero



COD : INKEVEA2001



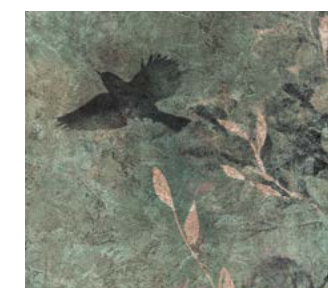
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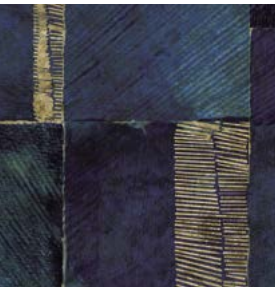




# Antilia

GW 2020

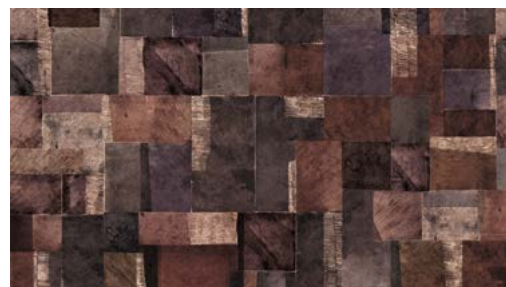
Design  
Studio Zero



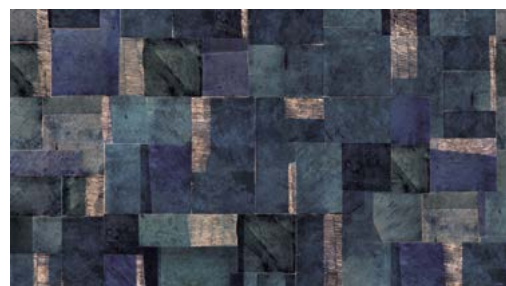
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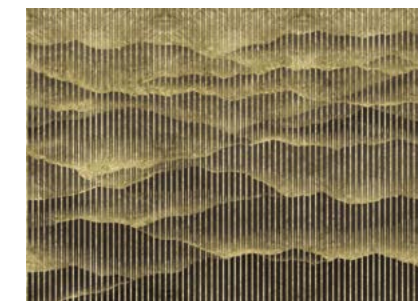




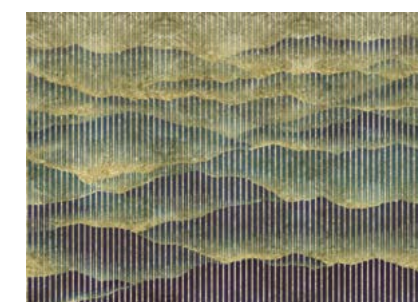
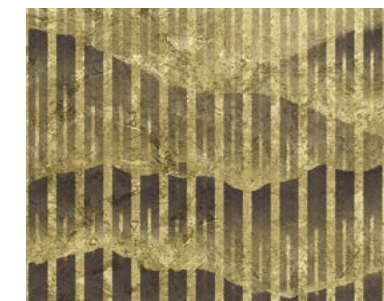
# Oriente

GW 2020

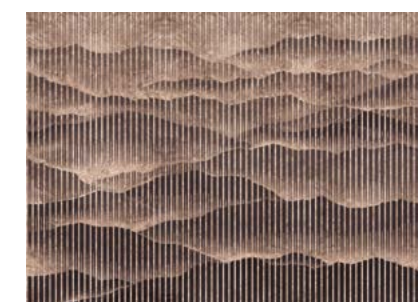
Design  
Studio Zero



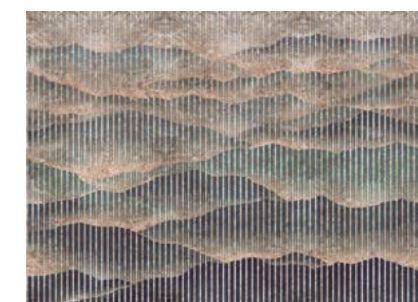
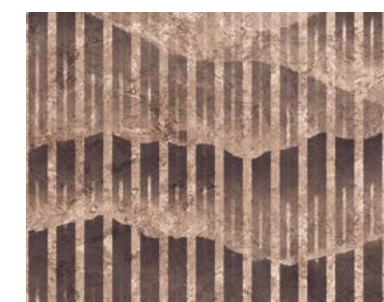
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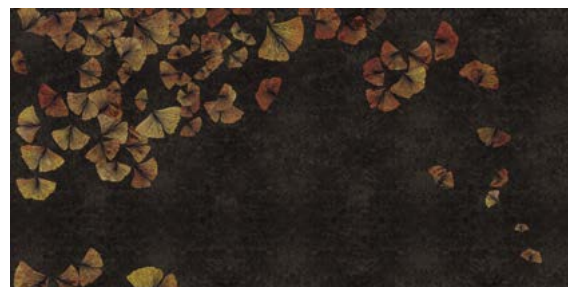


# Eternal youth

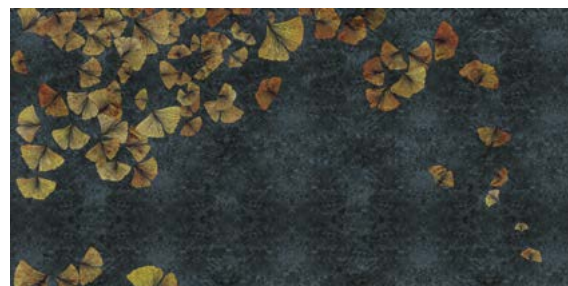
GW 2020

Design

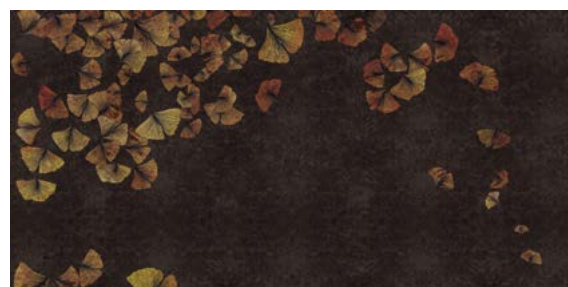
Inkiostro Bianco



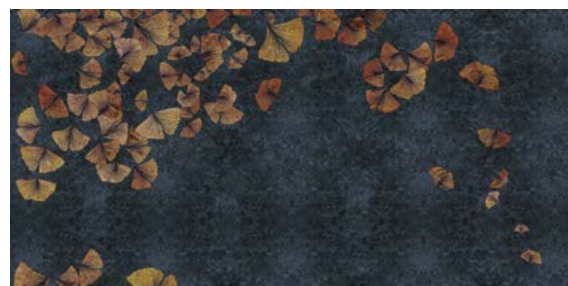
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COD : INKBGIL2002



COD : INKBGIL2003



COD : INKBGIL2004







# Retro Vibes

**GW 2020**  
Design  
**Inkiostro Bianco**



COD : INKTPIU2001



COD : INKTPIU2002



# Wonderland

GW 2020

Design

Inkiostro Bianco



COD : INKDPIJ2001



COD : INKDPIJ2002





# Inferius

**GW 2020**  
Design  
**Inkiostro Bianco**



COD : INKSIID2001



COD : INKSIID2002

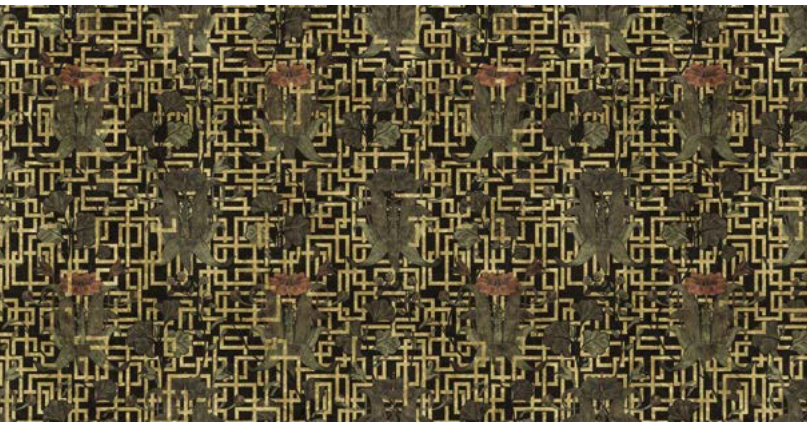


Nouveau

GW 2020

Design

Inkiostro Bianco



COD : INKTGQD2001



COD : INKTGQD2002





Lymph  
GW2020  
Design  
Inkiostro Bianco



COD : INKMHBD2001



COD : INKMHBD2002





# Past

GW 2020

Design

Inkiostro Bianco



COD : INKUTCX2001



COD : INKUTCX2002





Brave  
GW 2020  
Design  
Inkiostro Bianco



COD : INKVINK2001



COD : INKVINK2002



Amboo

GW2020  
Design  
Inkiostro Bianco



COD : INKLASK2001



COD : INKLASK2002





**CUSTOMIZE  
YOUR WALLS**

## **SEI CURIOSO DI VEDERE LA CARTA DA PARATI GOLDENWALL IN CASA TUA?**

*WOULD YOU LIKE TO SEE A GOLDENWALL  
WALLPAPER IN YOUR ROOM ?*

**\*\*SERVIZIO ATTIVO DAL 1 GIUGNO AL 30 GIUGNO 2020**  
<https://www.inkiestrobianco.com/customize-your-walls/>

**\*\*AVAILABLE FROM JUNE 1 ST UNTIL JUNE 30 TH 2020**  
<https://www.inkiestrobianco.com/en/customize-your-walls/>



# Devonian

GW 2019

Design

Inkiostro Bianco



COD : INKOCRN1901



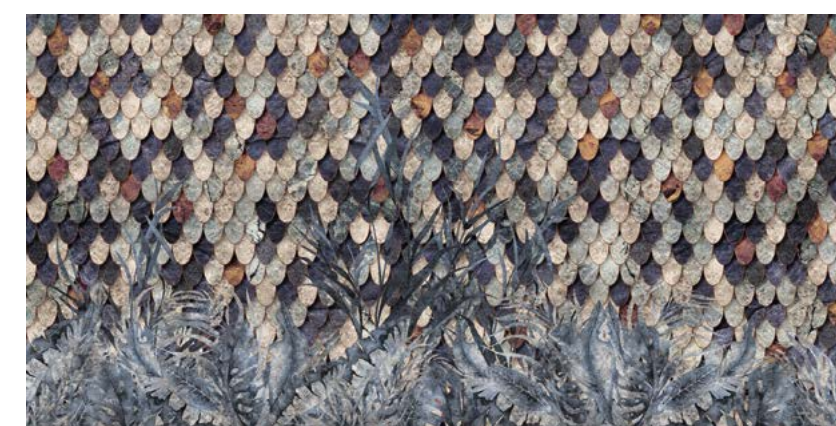


# Bluescale

GW2019

Design

Inkiostro Bianco



COD : INKKLZA1901



# Rustilux

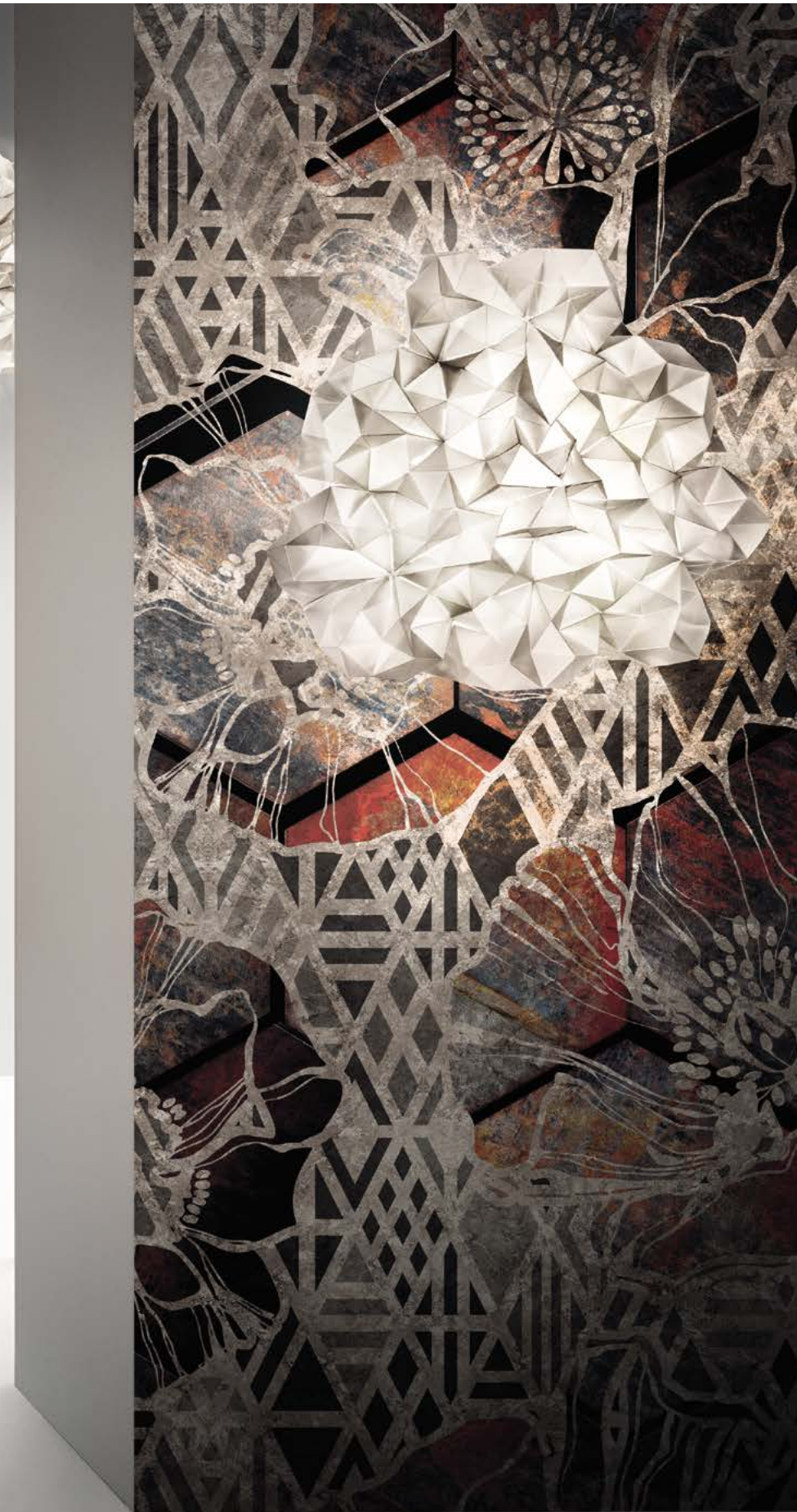
GW 2019

Design

Inkiostro Bianco



COD : INKXUDO1901





# Hydra

GW2019

Design

Inkiostro Bianco



COD : INKQYFR1901



# Maskad

GW 2019

Design

Inkiostro Bianco



COD : INKMDTW1901





# Alchemica

GW2019

Design

Inkiostro Bianco



COD : INKUFOR1901



# Elementa

GW 2019

Design

Inkiostro Bianco



COD : INKJEW11901



COD : INKJEW11902







# Danaus

GW2018

Design

Inkiostro Bianco



COD : INKAUIX1901



# Soil

GW 2019

Design

Inkiostro Bianco



COD : INKTWIG1901



COD : INKTWIG1902





Yuyu

GW2019

Design

Inkiostro Bianco



COD : INKYUYU1901



COD : INKYUYU1902



COD : INKYUYU1903



# Aubrey

GW2018

Design

Inkiostro Bianco



COD : INKZAIN1801



# Tampura

GW 2018

Design

Inkiostro Bianco



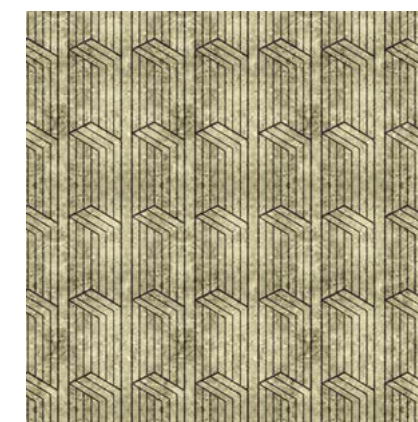
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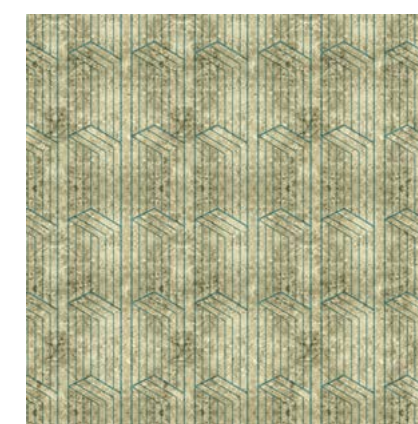
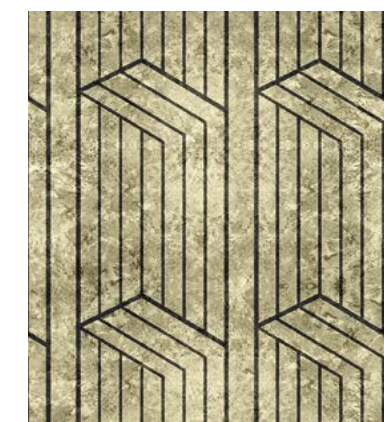


# Goldfinger

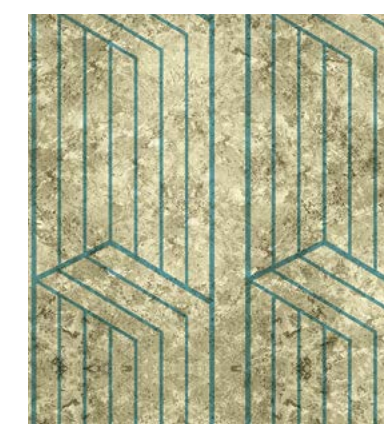
GW2018  
Design  
Inkiostro Bianco



COD : INKFBZM1801



COD : INKFBZM1802





# Bluemoon

GW 2018

Design

Inkiostro Bianco



COD : INKROJY1801



# Odysseo

GW2018

Design

Inkiostro Bianco



COD : INKVSRA1801



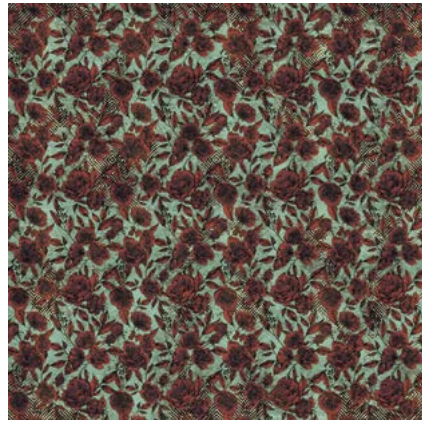


# Redrose

GW 2018

Design

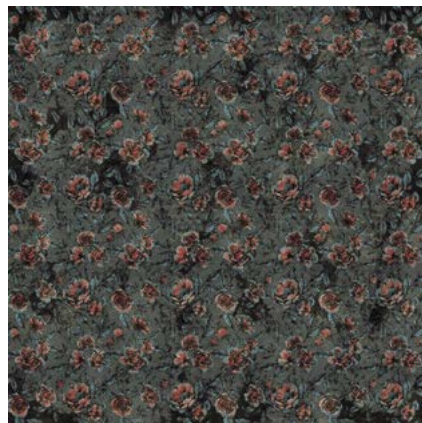
Inkiostro Bianco



COD : INKSYCM1801



COD : INKSYCM1802



COD : INKSYCM1803





# Follie

GW2018

Design

Inkiostro Bianco



COD : INKIOLR1801



# Kioto

GW 2018

Design

Inkiostro Bianco



COD : INKTWBS1801



COD : INKTWBS1802





# Ginko

GW2018

Design

Inkiostro Bianco



COD : INKQWZU1801



# Lorien

GW 2018

Design

Inkiostro Bianco



COD : INKCGEW1801





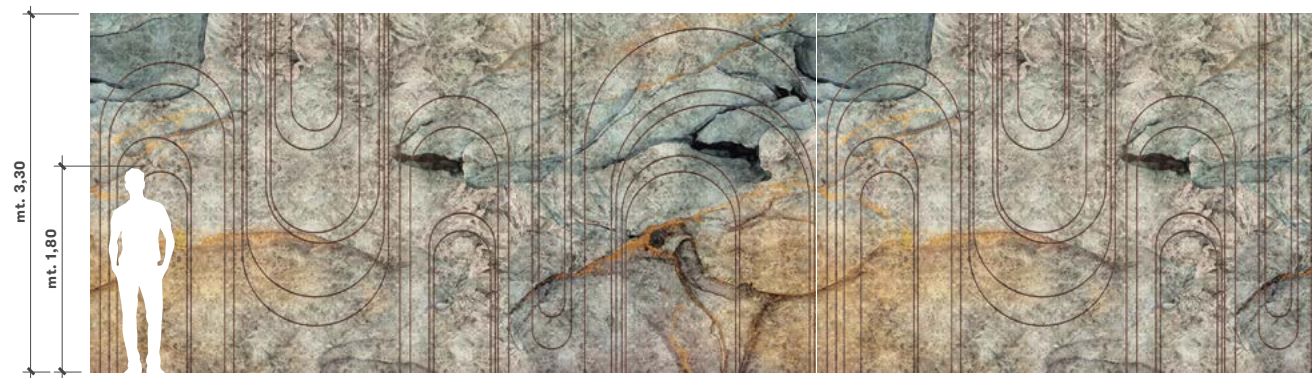
## TECHNICAL SPECS

### dimensioni / proporzioni

SIZE / PROPORTIONS

Le seguenti grafiche sono dimensionate su un rapporto di altezza pari a 3 metri. Le grafiche possono essere riproporzionate in base alle esigenze progettuali. Il ridimensionamento della grafica può causare l'alterazione della cromia e della risoluzione.

*The following graphics are set on a height ratio of 3 meters. The graphics can be re-proportionated depending on your project and chosen design. Redimensioning the graphics may cause an alteration of the tones of colour and graphics resolution.*



#### NOTE GENERALI

1. La resa cromatica dei decori sul prodotto finito potrebbe differire rispetto alla resa cromatica dei decori su catalogo cartaceo e digitale a causa della diversa natura degli strumenti di consultazione.
2. I decori delle collezioni Goldenwall sono stati sviluppati calibrando le scelte cromatiche delle singole grafiche in base alla colorazione del supporto di destinazione (gold / pink gold). Le cromie proposte conferiscono al prodotto ricercatezza e preziosità se mantenute sul supporto originariamente proposto. La realizzazione delle grafiche Goldenwall su supporti differenti presuppone una rivisitazione delle cromie e la realizzazione di un campione per verificarne la resa cromatica.

#### GENERAL NOTES

1. The colour output of the decorations on the final surface may differ from the colours shown on the paper/digital catalogues due to substantial difference of these tools.
2. The decorations of Goldenwall collections have been developed adjusting the colours of each design based on the colour of the final material (gold / pink gold). The displayed colours confer the right refinement and preciousness if applied on the material originally proposed. The development of Goldenwall collection designs on different materials will imply a readjustment of the colours as well as the production of a sample to evaluate the effect of the digital print.

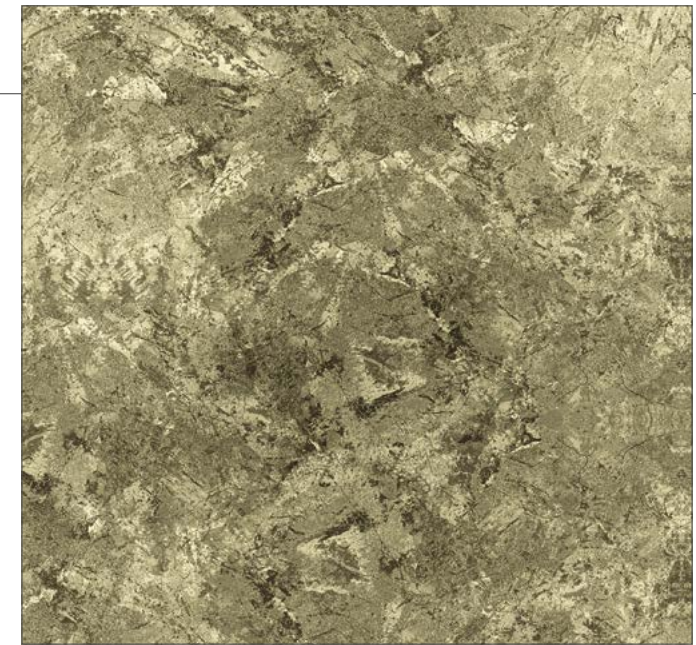




## Gold leaf

Carta da parati effetto foglia oro impreziosito da una lamina metallica dorata.

*Gold-leaf-effect wallpaper decorated by a golden metallic foil.*



## Pink gold

Carta da parati effetto foglia oro impreziosito da una lamina metallica colore oro rosa.

*Gold-leaf-effect wallpaper decorated by a metallic foil with pink gold colour.*



## Gold Vinyl

Carta da parati vinilica impreziosita da un pigmento dorato.

*Vinyl wallpaper enriched with a golden effect pigmentation.*

Le carte da parati Goldenwall sono il supporto ideale per valorizzare ambienti esclusivi e di lusso.

*The Goldenwall wallpapers are the ideal material to decorate exclusive and luxury rooms.*



\*\* Per massimizzare la resa della pigmentazione metallica, i decori applicabili sono stati appositamente studiati da Inkiostro Bianco per questo tipo di materiale.

*\*\* The decorations of this collection have been specifically designed by Inkiostro Bianco for this material, in order to optimize the effect of the metallic pigment.*



# Credits

 **Inkiostro Bianco**  
CREATIVE THINKING

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41049 Sassuolo, Modena - Italy

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**3D ARTIST**  
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**PHOTO EDITING**  
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Paolo Amenta

**PHOTOS AND INTERIOR DESIGN**  
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Mikkel Adsbøl  
Studio Leon

**THANKS TO**  
Veblén luxury edition by FIAM Italia  
Lema  
Slamp  
Capital Collection  
Exenza

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